
DYHM Sequence Awkward question

Subject: Awkward question...

Hi [Name]!

I need your help real quick, but first I need to ask you a question.

Did I do something wrong?

I'm asking because the other day I gave you a chance to try out the Signature Self Mastermind for only \$495 with a 7-day money-back guarantee.

But for some reason, you passed.

And that's perfectly fine, but it did strike me as a little bit odd.

Maybe it was because of me, something I said, something I didn't say. In other words, did I do something wrong? :-)

If you could just do me a favor and click on the link below to tell me what was the reason why you decided not to invest in the program.

It would mean the world to me.

Here's the link. [Link to DYHM survey]

Best,

[Signature]