

DSS to Texas Blues

SMIQ

When it comes to learning to play an authentic “Texas Blues” guitar style, what is the single biggest challenge, frustration or problem that you’ve been struggling with?

(Please be as detailed and specific as possible.)

Demographics 1

Do you play Texas blues now?

Yes

No

Demographics 2

How do you see yourself as a guitarist?

Beginner: I’m studying the guitar and enjoy learning how to play.

Intermediate: I’ve been playing a while and enjoy learning new skills.

Advanced: I enjoy performing and would like to attract more fans.

Product Demand

If we were to create a paid program that helps you play an authentic “Texas Blues” guitar style, (and you had to choose just one), which of the following are you most likely to have signed up for, if it was already available?

Online membership site with instructional videos, reference material and 24/7 access

Lessons on physical DVD

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One-on-one online coaching with a GMM-Certified guitar instructor (even if it cost significantly more)

In-person workshop by Charlie and GMM instructors in a U.S. convention center

Honestly, none of the above

Contact Information

[Title] Playing the Authentic "Texas Blues" Guitar Style

Final step: Please enter your best contact information so I can invite you to my free webinar:

"How a Guitar Master Makes a Familiar Song Unforgettable"

[Name]

[Email Address]

Lastly, I may wish to follow up with a few people on the phone personally to better understand your situation. Would you be open to speaking on the phone for a few minutes on the condition that I promised not to sell you anything? If so please leave your phone number below. Thank you!

[Phone Number (Optional)]

I promise not to share your information. Please click the button above, and I'll see you on the other side.

Thank you Landing Page with comment section

[Title] Playing the Authentic "Texas Blues" Guitar Style

Thanks for your help. Your advice means the world to me.

Watch your inbox for a special invitation to my free webinar:

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Best,

Charlie