

-----

## Pivot Survey

-----

Subject: One final question for you...

Hi [Name],

We've reached the time to close enrollment for Discover Your Signature Self.

I'm looking forward to working with ambitious people who have a strong desire for a better life for themselves and their families.

The program involves helping you first understand your personality and preferences and then make decisions about the best ways to use your strengths to get more of what you want out of life.

But haven't forgotten about you. In fact, you've been on my mind lately and I have a question I'd like to ask you.

My question is this. What would you like me to talk about next?

- A: Using Birkman Assessments During Hiring
- B: Using Birkman Assessments To Choose Business Partners
- C: Using Birkman Assessments To Supervise Employees
- D: Using Birkman Assessments With Young People

If you do me a favor, and just click the link below to tell me which of the options you are most interested in, I'll spend the next coming weeks focused on that particular topic.

[Yes Dave, I' Like To Cast My Vote]

It would mean to the world to me to get your response.

Thanks!

Talk soon,

[Signature]