
WELCOME VIDEO SCRIPT

[LOGO] IMPOSTOR SECRET

How to escape the crushing side-effects of “fake it ‘till you make it”
even if you have a demanding and fulfilling career

[Video script]

Is an impostor secret endangering your personal relationships?

Hi, I’m Dave Loney ...

I discovered the crushing side-effects of fake-it-til-you-make-it the hard way...

Not by reading a book or taking a university course...

But by building an 8-figure business operating in 18 countries.

I was riding the wave of success but had no energy left over to enjoy my family or my success.

So I left the organization at age 40 — burned out — and in danger of losing my family.

Now... there are times when fake-it-til-you-make-it is useful...

Like when you need to inspire the confidence of others — even if you don’t feel confident.

But here’s the problem...

Ambitious people never seem to arrive at a time when they say...

OK, I’ve made it to the top so I can stop faking it...

Deep down, they know they have become an impostor.

Fake-it-til-you-make-it works on the job...

But the crushing side effects can destroy personal relationships.

Since the year 2001, I've devoted my professional life to helping ambitious people discover how to devote the best of themselves to their work without sacrificing their relationships .

When it comes to relationships, there's no one-size-fits-all answer.

But if you take a moment to tell me about your situation, I can give you the number-one thing you can do to escape the crushing side-effects of fake-it-til-you-make-it, even if you have a demanding and fulfilling career.

To take the impostor secret quiz, please click the button below...

And I'll see you again in just a minute...

[End of video script]

[Text below video]

IMPOSTOR SECRET Quiz

Discover how to escape the crushing side-effects of "fake it 'till you make it" even if you have a demanding and fulfilling career.

Click below to get started.

[Yes Dave, I Want to Take the IMPOSTOR SECRET Quiz!]

QUIZ QUESTIONS

Question 1: Does this statement describe the demands on your attention?

"When I'm at work, I constantly need to check my email and instant messages to stay on top of family situations; and when I'm at home, I get nervous if I'm out of touch with my boss, co-workers or clients."

Choose the answer that most closely matches how you feel about the statement above:

A. I NEVER feel like that.

B. I SOMETIMES feel like that.

- C. I OFTEN feel like that
- D. I ALWAYS feel like that

Question 2: Does this statement describe how your body feels?

“After work, I feel too tired for the challenges of home, and the next morning I’m too tired for the challenges of work.”

Choose the answer that most closely matches how you feel about the statement above:

- A. I NEVER feel like that.
- B. I SOMETIMES feel like that.
- C. I OFTEN feel like that
- D. I ALWAYS feel like that

Question 3: Which statement best describes the #1 challenge you’re struggling with right now — if you had to choose just one?

- A. I struggle to set boundaries between home and work.
- B. My job and my home life both drain me of energy.
- C. I struggle to balance my priorities between work and home.
- D. When I’m at home, I’m not the person I want to be.

Question 4: Does this statement describe the demands on your time?

“My home life and my work life each demand that I be available at any time for any reason.”

Choose the answer that most closely matches how you feel about the statement above:

- A. I NEVER feel like that.

B. I SOMETIMES feel like that.

C. I OFTEN feel like that

D. I ALWAYS feel like that

Question 5: Does this statement describe how you feel about people?

"I have to put on one "face" for my work life and switch to different "face" for my home life."

Choose the answer that most closely matches how you feel about the statement above:

A. I NEVER feel like that.

B. I SOMETIMES feel like that.

C. I OFTEN feel like that

D. I ALWAYS feel like that

CONTACT INFO: A BOUNDARIES

How to give your best to your work without sacrificing personal relationships
even if you struggle to set boundaries between work and home

Based on everything you have told me about your situation, I've put together the #1 thing you need to do next to devote the best of yourself to your work without sacrificing your relationships, even if you struggle to set boundaries between work and home.

To get FREE Instant Access enter your best email below now and I'll see you on the other side.

[EMAIL ADDRESS]

[Yes Dave, Give Me Instant Access!]

OUTCOME A: BOUNDARIES

How to give your best to your work without sacrificing personal relationships
even if you struggle to set boundaries between work and home

[VIDEO SCRIPT]

Hi, Dave Loney here.

Thanks for taking my IMPOSTOR SECRET quiz.

The key question was #3.

You answered:

I struggle to set boundaries between home and work.

This is a common problem for the most ambitious among us.

Recent advances in technology have made 24/7 connectivity normal...

We're expected to be instantly available to friends, family, co-workers, customers, suppliers, and partners.

And the old axiom is true: If you need something done, ask a busy person.

So productive people like yourself become a lightning rod for people who are dealing with the small and not-so-small dilemmas of life and work.

If you're like many entrepreneurs and executives, your ability to analyze, decide, and get things done makes you invaluable.

So you must be ready at a moments notice to slip on the get-it-done mask.

But when the demands are continual, wearing the mask becomes a way of life.

And the mask that serves you so well at work becomes a handicap in your most intimate relationships.

So the number-one most important thing you can do is to set boundaries so you can avoid the ineffective and unproductive behavioral styles that can occur when your needs aren't met.

Boundaries are easy to set but tough to maintain...

After all, you have taught the important people in your life how to treat you...

And those who depend on you may feel betrayed when you set boundaries.

But I know from first-hand experience that wearing the mask isn't sustainable.

I'll bet you do too.

So I'd like to invite you to a free webinar to talk about **setting boundaries**:

How to escape the crushing side-effects of "fake it 'till you make it"
even if you have a demanding and fulfilling career

The webinar is absolutely free and I promise to lay out the complete solution, with nothing held back.

Seating is limited due to restrictions of the webinar software.

And when the slots are filled, we'll close registration.

To grab your spot today, click the button below.

[END OF VIDEO SCRIPT]

Free "IMPOSTOR SECRET" Webinar

How to escape the crushing side-effects of "fake it 'till you make it"
even if you have a demanding and fulfilling career

To register for the free webinar, click the button below.

[Yes Dave, I Want to Register!]

See you at the webinar!

[SIGNATURE]