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## Invitation to Buyer Engagement Webinar

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Subject: A Surprise For You — Coming Up Soon...

Hi [Name],

Some new members questioned me about the lag time before the program starts.

To which I said, Hmmm... good point.

My reason for the delay is to give everyone as much time as they need to decide whether Discover Your Signature Self is right for them at this time.

And I didn't want people to feel rushed.

But that has nothing to do with you. So rather than have you wait I decided to surprise you with some additional training.

So you're invited to a special webinar — just for you early birds who made the decision to join right away.

The theme of the webinar?

Well, I agonized over this question, feeling EXTREMELY reluctant to cover a certain subject — me.

You see, my journey to this place and time didn't start from a perfect life. Like many of you, my journey started from pain.

Now, I don't want to make this about me. After all, the program is about you.

But in the end I decided there would be value in making you a witness to my journey so when you face challenges you know you're not the first.

We all struggle — ~~including~~ especially me.

So I made the decision to go for it. No big preparation. No fancy handouts. Just me lifting the veil on the private challenges that brought you and me together.

I'm going to lay it on the line. Nothing will be held back. I'll peer over the brink of a time when I struggled and give you an up-close glimpse.

My sincere hope is that what I went through (and how I made changes in my life) will inspire you and give you the courage to face your challenges and frustrations...

And take action. Because pure learning isn't enough. Insights aren't enough. Knowledge won't make your life better — unless you act on what you know.

So here are the details.

Day:

Date:

Time:

Place: I'll email you a link when you register

Presenter: Just me

Attendees: Just the early birds

Topic: Discovering My Signature Self ;)

To register, click below:

[Yes Dave, I Want To Register]

Can't attend live? No worries — I'll send a recording. But come if you can.

Talk soon,

[Signature]