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## Up-sell Acceleration FAQ

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Subject: You've got questions... Here are your answers...

Hi [Name]!

My previous email prompted quite a few questions so I thought I'd share them with you.

### **How long does the Signature Self Mastermind run?**

There is no end date. The mastermind runs month to month and you may renew as many times as you wish.

If you decide to give up your membership, your slot will be offered to the waiting list to keep the mastermind at a constant 8 members.

### **What is the Energy Check bonus all about?**

The Energy Check allows you to rate and track your energy in 9 areas based on energy types found in your Birkman Signature Report. And within each energy type are 3 common ways in which energy can be dissipated. Each week as you discover your signature self you will rate the effect on your energy. A series of questions prompts you to analyze your results and decide your best response.

### **How does Free Monthly Email Access work?**

Your membership entitles you to email me once per month for help with your #1 challenge. The goal is not to make you dependent on me but to help you experience a process for addressing your challenges. As you define and describe your challenges and get my guidance, you will begin to see patterns emerge. At some point you may discover that defining your challenge gets you at least halfway toward solving the problem.

### **What is the purpose of your monthly group meeting?**

These are your sessions not mine. As all members gain experience and insights we will see a true mastermind emerge with members bringing their own wisdom and experience to bear for the good of all. When that happens my role will move from training you in procedures to guiding you in a process.

**What if I miss a session?**

You will receive an audio-video recording of all mastermind sessions for review and to catch up on any missed session. The video and the information they contain are often personal. So you are expected to respect the privacy of your fellow members. You may not share the recordings or the information they contain with anyone outside the mastermind.

**How long will I have the opportunity to take advantage of the free monthly private coaching bonus?**

Having many coaches and mentors over my life, I know firsthand how powerful and important coaching can be. As long as you stay in the Signature Self Mastermind, I promise to keep the private coaching bonus available to you. This will be the only time I offer this very exclusive bonus.

**What if I change my mind?**

You have a full 7 days after joining to make up your mind. If you decide the Signature Self Mastermind isn't right for you — for any reason or no reason at all — just send me an email and I'll refund every penny you've paid for the program.

**Can I still join?**

Yes! If Signature Self Mastermind sounds right for you — or you just want to check it out — please click below.

[Yes Dave, I Want To Apply!]

*You will be transferred to the order page to submit your application*

Here's to discovering your signature self — together.

[Signature]